



The Bedford Family Connection newsletter and website are viewed by more than 150+ member families who have one or more children between the ages of 0 - 5. We offer several different ways to advertise in the newsletter and online, which are outlined below.

### **BFC Monthly Newsletter:**

Ads must be emailed to the Newsletter Editor ([amcolasante@msn.com](mailto:amcolasante@msn.com)) in **JPEG format** by the 20<sup>th</sup> of the month for inclusion in the upcoming issue. Rates and ad dimensions are as follows:

- $\frac{1}{4}$  Page Ad = \$25/month.  $\frac{1}{4}$  Page = 3.5" x 4.75"
- $\frac{1}{2}$  Page Ad = \$50/month.  $\frac{1}{2}$  Page = 7.25" x 4.75"
- 1 Page Ad = \$100/month. 1 Page = 7.25" x 9.75"

### **BFCToday.com:**

BFCToday.com offers three types of advertising opportunities:

- ❑ **Sponsor:** Two banner ads (468 x 60 and/or 125 x 125) and one 25-word classified ad. One banner ad is guaranteed placement on the BFCToday.com home page, the second on the "This Month's Newsletter" page or the "Mom's Time Out" page. The classified ad will be placed on the "Sponsors" page. Rate = \$20/month, 6-month commitment for \$120.
- ❑ **Banner Ad:** One banner ad (468 x 60 or 125 x 125). Runs on the "This Month's Newsletter" page only. Rate = \$10/month, 6-month commitment for \$60.
- ❑ **25-Word Classified Ad** (no graphics or logos): Ad may contain up to 25 words. Runs on the "Sponsors" page only. Rate = \$2.50/month, 6-month commitment for \$15.

To place your ad, please contact Michelle Colasante at [amcolasante@msn.com](mailto:amcolasante@msn.com).